

## **5 Ideas for effective fundraising through raffles:**

Here are some suggested venues and tips to maximize your fundraising efforts through a raffle. We have seen success through one or more of these ideas from our clients:

### **Venues:**

- 1. Home Games - Try having volunteers walk around the field/stands selling tickets. Have tickets available at concession stands and entrances to the fields.**
- 2. Local Spots - Ask your local grocery stores or coffee shops if you can set up a table outside the door to sell tickets. This is something we see regularly over the weekends and it can be a great success (and fun)!**
- 3. Special Events - Sell raffle tickets at special events or hold the raffle entirely at an event such as golf tournaments, canned food drives, bake sales, car washes, opening days and family days.**
- 4. Sell a specific number of units (e.g., 2000 \$1 units or 400 \$5 units). Tell coaches and parents the raffle is capped at a certain number of participants. This tends to increase ticket sales!**
- 5. Incorporate fundraising into picture day. Automatically qualify anyone who purchases photos for the drawing to win sports tickets or other prizes. This will increase overall participation and fundraising as well.**